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FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION

UNITED STATES DEPARTMENT OF AGRICULTURE

September 21, 1945

No. 129

NATIONAL CITIZENS' ORGANIZATIONS AND FAO. . . .Representatives of national citizens' organizations over-flowed headquarters of the Interim Commission at 2941 McGill Terrace, N. W., in Washington, September 20, as they met with top officials of the Interim Commission on food and agriculture, USDA, the Department of State, and other government agencies to discuss FAO. The organizations represented expressed great interest in FAO and a desire to give educational support to its program. They asked for a meeting after the Quebec Conference to discuss what is decided there.

The Canadian Ambassador, who is chairman of the Interim Commission, together with representatives from Australia, India, China, and the Netherlands, were among those who made brief talks at the Washington meeting. Howard R. Tolley, Chief of BAE and U.S. representative on the Interim Commission, presided, and led a question and answer discussion. It has been decided to postpone the meetings of representatives of national citizens' organizations in New York and Chicago until after the Quebec Conference. Because of this more organizations sent representatives to the Washington meeting than had been planned.

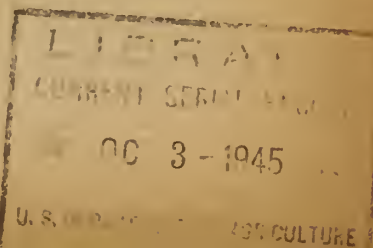
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EXPANSION OF IRISH POTATO SUPPORT PROGRAM. . . .Expansion of the purchase and loan program for the record crop of Irish potatoes provides for Government purchase in some areas and for granting of Government loans for potatoes held on farms in bank or pit storage. This action is designed to aid producers and to support prices in accordance with Government wartime commitments. About 380 million of the estimated 1945 crop of 433 million bushels will be taken up by civilian consumption, military needs, seed potatoes, and normal harvesting and storage waste, leaving 53 million bushels for diversion, Government purchase or storage under loans. Diversion uses include school lunch and welfare programs, canning, starch production, and a small percentage for livestock feed. The possibility of shipments to Europe are being explored. In this country the food distributive trade and housewives can be of material help in utilizing the bumper crop.

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SIXTH NATIONAL COTTON PICKING CONTEST. . . .Secretary Anderson plans to speak at the Sixth National Cotton Picking Contest at Blytheville, Ark., October 5. This annual contest is directed by the Blytheville Chamber of Commerce and is endorsed by the National Cotton Council and the Memphis Cotton Exchange. Each year thousands of dollars in cash prizes are awarded to top ranking pickers, the champion receiving \$1,000. A leaflet circulated by sponsors of the contest carries this admonition: "When you harvest your cotton this year--pick dry as possible...pick before weather damage...keep trash out...keep good cotton separate."

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CIVILIANS GET MORE FATS AND OILS. . . .Increased civilian supplies of shortening and cooking oils, of soap, and oils for protective coatings will be available under amendments to War Food Orders 42, 42a, effective October 1. Manufacturers' quotas of fats and oils for the production of civilian supplies of shortening, cooking, and salad oils will be increased from 79 percent of base period use to 88 percent because of reduction in military requirements and expected increase in the supply of soyabean oil. The quota for margarine for the fourth quarter will remain at 95 percent of base period use.

Soap manufacturers' quotas for fats and oils for the production of household package and bar soap will be increased from 74 percent of base period use to 78 percent. Quotas for fats and oils for use in the production of paints and varnish, coated fabrics, and floor coverings will be increased from 45 percent to 75 percent, including all uses listed in WFO 42a, including military needs, except tung oil.

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TO PROMOTE THE 8-POINT DAIRY PROGRAM a flyer is being prepared. It will consist of the Secretary's message on the program, a description of the 8 points, and a list of the materials to be included in promotional packets for Extension Editors. The packets will be used cooperatively by the State Extension Services and the State Dairy Industry Committees in carrying out the 1946 program. All Production and Marketing field offices concerned, county offices of FSA, and the Dairy Industry Committee and its field offices will receive copies of the flyer.

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DE-NAZIFYING GERMANY'S AGRICULTURE. . . .The Food and Agriculture Division of the U. S. Group Control Council for Germany has the task of guiding German farm production and distribution programs in the American Occupation Zone. Under the Nazi system, German farms were strictly supervised and controlled by the Gestapo. On September 25 the following group will leave for Germany to assist in this work in key positions: J. L. Orr, Assistant Chief of AAA; F. B. Northrup, Director of OMF; Harry Stafford, once executive assistant to the Idaho State AAA Committee; T. L. Sweet, recently Chief of the Programs Branch, OMF; and Harold Mills, Assistant Director, Farm Machinery Branch, WPB.

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AGRICULTURAL LEGISLATIVE DEVELOPMENTS. . . .September 14, the Senate Finance Committee reported the unemployment compensation bill; September 18, the President approved a bill providing for a Surplus Property Administrator; September 19, the House passed a bill to facilitate settlement of veterans and others on reclamation projects.

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RECENT USDA PUBLICATIONS. . . .Wartime Shifts in Feed and Livestock Production-- Misc. Pub. No. 569, 52p.; Standard-Density Cotton-Gin Presses, Circ. No. 733, 16 p.; Farm Buildings from Home-grown Timber in the South, Farmers' Bul. No. 1975, 18 p.

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STATE HOME DEMONSTRATION LEADERS will meet in Washington September 24 to 28 to consider post-war problems of family life and their bearing on the program for home economics extension work. A committee of 12 home demonstration leaders, 3 from each region, will form the working conference here. Specific recommendations will likely be drawn up and submitted to all Extension Directors and State leaders for consideration. Members of the committee are: Frances Scudder, New York; Gertrude Humphreys, West Virginia; Estelle Nason, Maine; Ruth Current, North Carolina; Norma Brumbaugh, Oklahoma; Mary Keown, Florida; Nora Hott, South Dakota; Mrs. Kathryn Burns, Illinois; Lella Gaddis, Indiana; Mrs. Verna Hitchcock, Wyoming; Helen Prout, Colorado; and Claribel Nye, California.

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REGIONAL CONFERENCES OF STATE EXTENSION DIRECTORS. . . Regional conferences of State Extension Directors are being scheduled. On the agenda being worked out with the regional chairmen are many matters dealing with Extension's postwar educational responsibilities. Dates and places of meetings scheduled are: Northeast--New York City, September 25-27, Barbizon-Plaza Hotel; Southern--Atlanta, October 1-4, Biltmore Hotel; Midwest--Chicago, October 9-12, Morrison Hotel; Western--to be announced soon.

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NATIONAL OUTLOOK CONFERENCE DEC. 3. . . Director of Extension M. L. Wilson is calling on all State Directors to submit the names of representatives selected for the National Outlook Conference in Washington the week of December 3. Arrangements have been made to have important commodity statements in the hands of state economists well in advance of the Conference. It is thought that by December 3 participants in the conference will be able to evaluate the prospective economic situation for next year.

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VICTORY LOAN DRIVE AND FARMERS. . . In an effort to enlist the support of farmers in the Victory Loan drive which begins Oct. 29 and ends Dec. 8, the Treasury Department has asked that State Extension representatives cooperate with Treasury's State 16 mm. Chairmen in showing Victory Loan 16 mm. films to farm audiences. A war bond trailer is being made by the Department which features Secretary Anderson speaking to farmers about the Victory Loan Drive.

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GOALS FOR DRY PEAS AND WINTER SOWN FLAXSEED. . . Suggested national goals for dry peas and winter-sown flaxseed are being developed and can be expected in state offices soon for review. The States where flaxseed is sown in the winter are Calif., Ariz., and Texas.

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COLOR SLIDES OF 4-H CLUB CONGRESS. . . The story of the National 4-H Club Congress in a set of 24 color slides has been prepared by the National Committee on Boys and Girls Club Work, 59 E. Van Buren Street Chicago 5, Illinois.

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ANOTHER TIMELY FARM TOPICS PLATTER will be cut next week. Farming in Russia will be the subject for one side, voiced by Dr. Chas. E. Kellogg, Chief of the Division of Soil Survey, ARA, who has recently spent some time in that country. On the other side, Ernie Moore will voice Part 2 of the discussion on how insecticides are developed. Part 1 has already been cut as mentioned in last week's Calendar.

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USDA RELEASES OF SPECIAL IMPORTANCE. . . Canned fruits and canned vegetable set-asides reduced--1728; Food for Foreign Relief--Sec'y Anderson on "Share the Food Day"--1737; Irish potato support program extended--1749; Sugar allocations for fourth quarter 1945--1756; Increased quotas for fats and oils announced--1757; New sugarcane for Florida--1763; The Path to Better Living--Sec'y Anderson before agriculture-industry conference, Decatur, Ill.--1766.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . Price control on white potatoes suspended--OPA-5898; Changes in the regulation for processed grains for feeding and mixing announced--OPA-T-3722.

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NATIONAL FARM AND HOME HOUR listeners will hear about the new Two-Four D weed killer September 29 at 1:00 p.m., EWT (NBC).
ON "EVERYBODY'S FARM" PROGRAM September 29, the Department pick-up will be about the farmer's stake in price control. This is on WLW, 11:00 a.m., CWT.

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THE U.S.D.A. HARVEST SHOW will be featured on "YOUR HOME AND GARDEN" program September 29, with Ernie Moore and Duke DuMars doing the honors. Ruth Van Deman will be on hand with news of special interest to housewives.

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CONSUMER TIME on September 29 will present a dramatized show entitled "What's Behind the Label." The work of the Food and Drug Administration in protecting the consumer is the theme.

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